



**Previous Guests:**  
 James Taylor of the Heartland Institute  
 Dr. Ken Miller Candidate for U.S. Congress  
 U.S. Senator Jim DeMint  
 Andy Ramirez -Friends of U.S. Border Patrol



**Featuring: October 4th.**

**Former Gov. George Allen of Virginia**

**(U.S. Senate candidate & son of Hall of Fame Football Coach)**

**Steve Emerson of the Investigative Project - Terrorism Investigator and**

**adviser to U.S. Presidents, Senate, and Congress !! WOW - CALL AND YOU ASK QUESTIONS.**

**Rates are slashed for this promotion- now affordable to all!**

**Get your company recognized all across Central Florida!  
 Our program is from 4 - 6 PM Sundays**

**Here are some of the advantages of advertising on talk radio:**

**More Effective**

*A listener is more likely to hear your commercial on a talk station than they are on a music station...*

**More Subtle**

*Talk show hosts will often do commercials during their shows live... Often, these live spots will take the form of on-air interviews between hosts and business owners or a tastefully recorded message.*

**Loyal Listeners**

*Listeners to talk radio are particularly loyal to the station and to their favorite shows. That means they are likely to hear your advertising again and again. Repetition is the key to effective advertising in radio...*

**Key Demographic**

*Talk radio does very well in a key demographic...namely 25 to 54 year old men. While some other stations will be able to draw more listeners, the quality of talk radio audiences (in terms of how much disposable income they have to actually purchase goods and services) is unparalleled.*



**Advertise NOW !**



To learn more about our advertising, please contact our Sales Manager 407 765-9655 or Tara 407 376-7687 to discuss the advertising options in more detail. E-Mail us AVMedia@earthlink.net or AmericanValueMedia@earthlink.net. You can also contact us or check us out on [www.ariseamericaradio.com](http://www.ariseamericaradio.com)

**Become our featured advertiser for only \$199/month.**

**No long-term contracts/ Free WEB.**

*In the car, at the office, in the garden you can reach your customer on the radio throughout the day or night. This increases the frequency that your message can be delivered. Sound is memorable. Sound, the spoken word offers emotion and encourages the listeners imagination to produce their own desirable image of a product. Radio is the theatre of the mind.*